



*Raise the*  
**ROOFTOP**

BENEFITING **BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE**

PRESENTED BY

**STEP3**

**Sponsor's Guide**

The promotional destination  
for brands seeking to *Raise* up youth  
and their community.

*A Benefit Event for*



**BOYS & GIRLS CLUBS  
OF GREATER SCOTTSDALE**



Raise the Rooftop is a fundraiser benefiting Boys & Girls Clubs of Greater Scottsdale. This exclusive rooftop party features breathtaking views, a swanky Old Town Scottsdale nightclub vibe, live music, and casino tables.

**Purchase Tickets:**  
[bgcs.org/raisetherooftop](https://bgcs.org/raisetherooftop)

**Purchase Sponsorships:**  
**KATIE BLANCHARD**  
 (480) 344-5530  
[events@bgcs.org](mailto:events@bgcs.org)

**Event Chair**  
**BRAYDON DENNIS**  
 Great American Title

**Chief Development Officer**  
**LYRIC NAQUIN**

**Director of Special Events**  
**KATIE BLANCHARD**





**VP Marketing**  
**AUDRA HOLT**

**Marketing/Digital**  
**MAGGIE DEBRUIN**



**BOYS & GIRLS CLUBS**  
 OF GREATER SCOTTSDALE

**ADMINISTRATIVE OFFICES**

10533 E. Lakeview Drive  
 Scottsdale, AZ 85258  
 (480) 344-5520 | [info@bgcs.org](mailto:info@bgcs.org)  
    @bgcgs | [www.bgcs.org](http://www.bgcs.org)





BENEFITING **BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE**

PRESENTED BY

**STEP3**

**Saturday, October 21  
6:30 p.m. - 10:00 p.m.**

**Camelview Terrace  
SCOTTSDALE FASHION SQUARE MALL  
Parking Structure Top Level**

(Fashion Square Drive and Goldwater Boulevard)

**GA \$100 | VIP \$200**

**SPONSORSHIPS AVAILABLE**





## SOLID GOLD Presenting Sponsor

Includes 100 All Access passes with premier signage in an exclusive VIP lounge. Name/logo prominently featured on all Raise the Rooftop printed materials, event website, email blasts, social media postings, media releases and in-event signage. This sponsorship includes complimentary beverages, and

**SOLD**

**STEP3**

## BOOGIE OOGIE OOGIE Entertainment Sponsor

Includes 25 VIP passes, recognition on entertainment signage across the venue, on the event website, social media postings, and on the Raise the Rooftop big screens. This sponsorship also includes a private booth.

**SOLD**



## STAYIN' ALIVE Casino Sponsor

Includes 40 VIP passes, customized felt on casino tables. Recognition on casino lounge, in-event signage, event website, social media postings. This sponsorship also includes a private lounge.

**SOLD**



## STUDIO 54 Video Sponsor

Includes 10 VIP passes, a private booth and your company name/logo on all in-event videos, recognition on the event website, social media postings and the Raise the Rooftop big screens.

**SOLD**



## GROOVIN' Stage Sponsor \$25,000

Includes 30 VIP passes and signage across the main stage, in-event signage, event website and highlighted in social media postings. This sponsorship also includes a private lounge.

## DANCING QUEEN Dance Floor Sponsor

You will have exclusive naming rights for the Raise the Rooftop dance floor. This includes your name/logo prominently on the floor, 10 VIP passes, a private booth. You will receive recognition on the event website, social media, and on the Raise the Rooftop big screens.

**SOLD**



TO PURCHASE A SPONSORSHIP CONTACT KATIE BLANCHARD AT (480) 344-5530 OR [EVENTS@BGCS.ORG](mailto:EVENTS@BGCS.ORG)



## GET DOWN, GET DOWN Elevator Wrap Sponsor \$10,000

This includes your name/logo on the elevator wrap, 10 VIP passes, and a private booth. You will receive recognition on the event website, social media, and on the Raise the Rooftop big screens.

## BRICK HOUSE Bar Top Table \$6,000

3 AVAILABLE

Take in all the excitement from your elevated private bar top table. Your sponsorship includes 8 VIP passes and recognition on the event website and the Raise the Rooftop big screens.

## FUNKY TOWN Kid Talent Sponsor \$10,000

Includes 10 VIP passes, a private booth and recognition on the event website, social media postings and the Raise the Rooftop big screens. Opportunity to announce Kid Talent introductions live at the event or via prerecorded video.

Over for more sponsorship opportunities 

## HIP TIX Individual Ticket Options

### GA \$100

- Complimentary Bites
- Beverages Available for Purchase in the Venue

### VIP \$200

- Complimentary Bites
- Complimentary Beverages

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# \$5,000 Opportunities

All \$5,000 sponsorship packages include 6 VIP tickets, a cocktail table, recognition on the event website and on the Raise the Rooftop big screens.

## Ticket Sponsor

Your company name/logo will be featured on all tickets.

**SOLD**



## Valet/Transport Sponsor

Your company name/logo will be featured on all golf carts and signage at Valet drop-off/pick-up.

## Tumbler Sponsor

Your company name/logo will be featured on all tumblers used by guests.

**SOLD**



## Lanyard Sponsor

Your company name/logo will be featured alongside Boys & Girls Clubs of Greater Scottsdale's logo on lanyards worn by all guests.

**SOLD**



## Photo/360 Booth Sponsor

Your company name/logo will be featured on all printed and digital photos/videos.

## Napkin Sponsor

Feature your company name/logo on all napkins used by guests.

**SOLD**



## Step & Repeat Sponsor

Your company name/logo will be featured alongside the Raise the Rooftop logo on a step & repeat at the entrance of the event.



## Water Bottle Sponsor

Your company name/logo will be featured on all water bottles provided to guests.

**SOLD**



## Safe Ride Home Sponsor

Your company will be featured prominently on the safe ride home sign for all guests.

**SOLD**



# Cocktail Tables \$2,500

Enjoy your own cocktail table placed in the main area of event. This package also includes 4 VIP event passes.

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**BOYS & GIRLS CLUBS**  
OF GREATER SCOTTSDALE

ENABLING ALL YOUNG PEOPLE, ESPECIALLY THOSE WHO  
NEED US MOST, TO REACH THEIR FULL POTENTIAL AS  
PRODUCTIVE, CARING, RESPONSIBLE CITIZENS.

# 2022 IMPACT SUMMARY

**117,814**

SNACKS PROVIDED

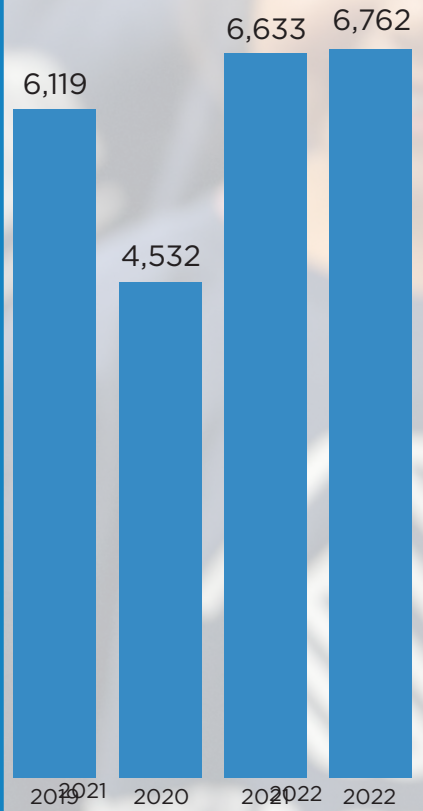
**87,701**

MEALS SERVED

**6,762**

MEMBERS

2019 - 2022 Comparison



## AVERAGE DAILY ATTENDANCE

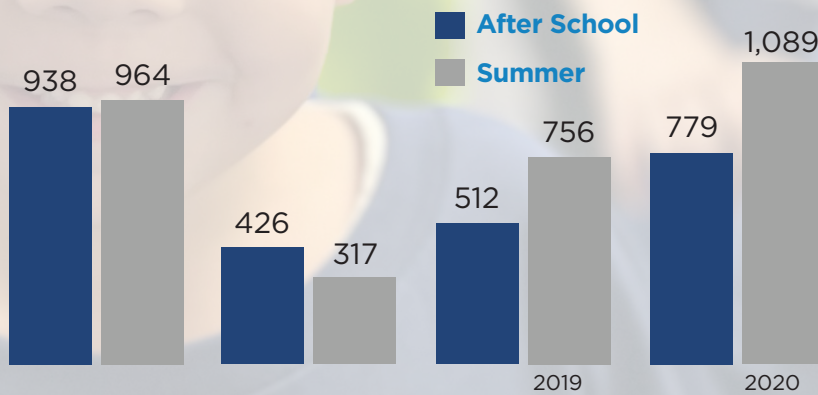
AFTER SCHOOL

**779**

SUMMER

**1,089**

2019 - 2022 Comparison



**69**  
YEARS  
of service to local  
YOUTH

**9** Locations in the communities of Scottsdale, North Phoenix, Fountain Hills, the Salt River Pima-Maricopa Indian Community, and the Hualapai Nation

**5-18**  
AGES  
SERVED





BENEFITING **BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE**

PRESENTED BY

**STEP3**

featuring Las Vegas band  
**THE BOOGIE KNIGHTS**

SATURDAY  
**OCTOBER 21, 2023**  
6:30 P.M. - 10:00 P.M.

**CAMELVIEW TERRACE**

Dillard's Parking Garage Top Level  
Scottsdale Fashion Square

TICKETS ON SALE NOW AT

**WWW.BGCS.ORG/Raise**

**COMPLIMENTARY BITES • BLACKJACK/CRAPS/ROULETTE**

Must be 21 years of age or older to enter.